



# LAHORE TRANSPORT COMPANY



## Standardized Bidding Form for Advertisement Rights On Bus Stop Shelters

SHELTER INFORMATION	
Shelter ID	
Location (Road Name)	
Stop Name	
Direction	Category Type
Bid Price Per Month	
Duration: (From)	
	Day Month Year Day Month Year
BIDDER INFORMATION	
Company Name	
Company Representative (Name)	
	First Name Last Name
Designation	
Address	
Cell Number	FAX
Email ID:	
Signature Of Company Representative	DATE
FOR OFFICE USE ONLY	
Checked & Reviewed By:	Check if highest Bid <input type="checkbox"/> Check if Bidder Black listed <input type="checkbox"/>
M.A. RABBANI	
Designation	Check if Bid Disapproved (Indicate reason) <input type="checkbox"/>
Manager Marketing & Procurement	Signature _____



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## TERMS AND CONDITIONS

1. Reserve prices will be as follows.

Category	Amount/month
A	35,000
B	25,000
C	10,000

2. Lease period should not be less than 15 days, nor shall it be more than 12 months. For any period exceeding one month, the rentals will be charged on pro-rata basis.
3. The successful bidder will be required to make payments to LTC via crossed cheque/ Pay order/ Demand Draft in favour of LTC. Payments have to be made within 10 days after being awarded advertisement rights.
4. In case advertisement rights are for more than a month, payments will be made within first 10 days of the subsequent month.
5. Failure to deposit the quoted amount within the prescribed time shall be considered as a default and may lead to blacklisting and disqualification of the successful bidder from submitting bids for at least 06 months.
6. LTC reserves the right to remove all the advertisements (Advertising Board/Skins) in case payment is not made as per schedule mentioned above.
7. The successful bidder shall be responsible for installation and removal of the advertising board, flex/skin.
8. The successful bidder shall have the right to change the flex display any time during the bid period but after the approval of LTC.
9. The successful bidder shall be responsible to pay bills of electricity consumed on the bus shelters for which an advance security deposit of RS.10, 000 would be required in the form of a bank draft.
10. The successful bidder shall not display its name, telephone numbers or To Let sign on the display during the contractual period.
11. Successful bidder shall be wholly responsible for replacing the skin/flex/ advertising board etc. if it is damaged during the bid period.
12. Successful bidder shall hand-over the lease shelter in the same condition as was on the date of lease. The successful bidder shall be responsible to provide complete repair of the Bus Shelter if any damage is made during the bid period.
13. Religious and Political advertisements are strictly prohibited.
14. LTC will not be responsible for any theft/damage of skin, flex and advertising board etc. during the bid period.
15. LTC reserves the right to accept or reject any or all bids without assigning any reasons.

I CERTIFY THAT I HAVE READ THE ABOVE MENTIONED TERMS AND CONDITIONS. I have placed my signature and company seal/stamp below which constitute my declaration of full acceptance and agreement with Term and Conditions of LTC.

Signature: \_\_\_\_\_

Company Seal/Stamp \_\_\_\_\_

Date: \_\_\_\_\_